



National Conference Prospectus Package 2024



NACCHO

National Aboriginal
Community Controlled
Health Organisation

Sponsor and Exhibitor Invitation

2024 NACCHO Members' Conference

Dear Potential Sponsor

It is my pleasure to invite your organisation to become a Sponsor or Exhibitor at the 2024 NACCHO Members' Conference.

The 2024 Members' Conference will be held on Wednesday 4 and Thursday 5 December 2024 as part of a broader program commencing on Sunday 1 December with the NACCHO Men's Health Day, NACCHO Youth Conference on Monday 2 December and the 2024 NACCHO Annual General Meeting on Tuesday 3 December 2024. A Conference dinner will be held on Wednesday 4 December 2024.



As per previous years, the 2024 Conference will be attended by NACCHO Member organisations, their CEOs, staff, and affiliates. Last year's event saw over 800 attendees with more than 50 presentations delivered throughout the event. As such, this event will provide your organisation with a unique opportunity to engage and interact with our delegates from all over Australia and promote products and services.

Our delegates are from 145 Aboriginal community-controlled health organisations (ACCHOs) and eight state and territory affiliates. We have a national footprint of 550 clinics, servicing over 580,000 clients per year. Collectively, we employ over 7,000 staff and are in the top three employers of Aboriginal and Torres Strait Islander people in the country.

Despite the outcome of the referendum on the Voice in 2023, our sector remains strong, collectively building on our successes to improve Aboriginal and Torres Strait Islander health and well-being. NACCHO's National Member's Conference is an important space for our organisations to come together and celebrate these successes and lessons learnt.

This event will be widely promoted throughout Australia through our social media platforms, which have a collective following of over 70,000 people, by email and via the dedicated NACCHO Conference website. In 2023, NACCHO promoted over 100 conference posts on our social media channels which received 319,000 impressions and 17,000 engagements.

The specific opportunities are described in this sponsorship package.

I hope that you consider this special opportunity to connect with our sector.

Sponsorship contact

E conference@naccho.org.au

T (02) 6246 9305

www.naccho.org.au

Regards

A handwritten signature in black ink, appearing to read 'Donella Mills'.

Donella Mills
Chair

© Copyright 2024

The report may contain images of Aboriginal and Torres Strait Islander peoples that have passed away.

For permission to reproduce content from this document, which is copyrighted by NACCHO, please contact us at reception@naccho.org.au.

Level 5 East Tower, 2 Constitution Avenue, Canberra City ACT 2601
GPO Box 299, Canberra ACT 2601
T (02) 6246 9300
E reception@naccho.org.au
W www.naccho.org.au
ABN 89078949710

NACCHO acknowledges the financial support of the Australian Government Department of Health.

NACCHO acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Owners of country throughout Australia and their continuing connection to both their lands and seas. In the spirit of respect, NACCHO recognises the Aboriginal and Torres Strait Islander peoples' past, present and future cultural, spiritual, physical and emotional connection with their lands and seas. NACCHO honours and pays respect to all Elders, both past and present and all generations of Aboriginal and Torres Strait Islander peoples now and into the future.

About NACCHO

+
145

Aboriginal Community
Controlled Health Services
(ACCHOs)

📍
300+

clinics providing primary
healthcare to Aboriginal and
Torres Strait Islander people

❤️
3.1m

episodes of care
each year for about
410,000 people

NACCHO is the national leadership body for Aboriginal health in Australia. It provides informed advice and guidance to the Australian Government on policy and budget matters that will contribute to the quality of life for Aboriginal and Torres Strait Islander people.



NACCHO CEO
Pat Turner AM



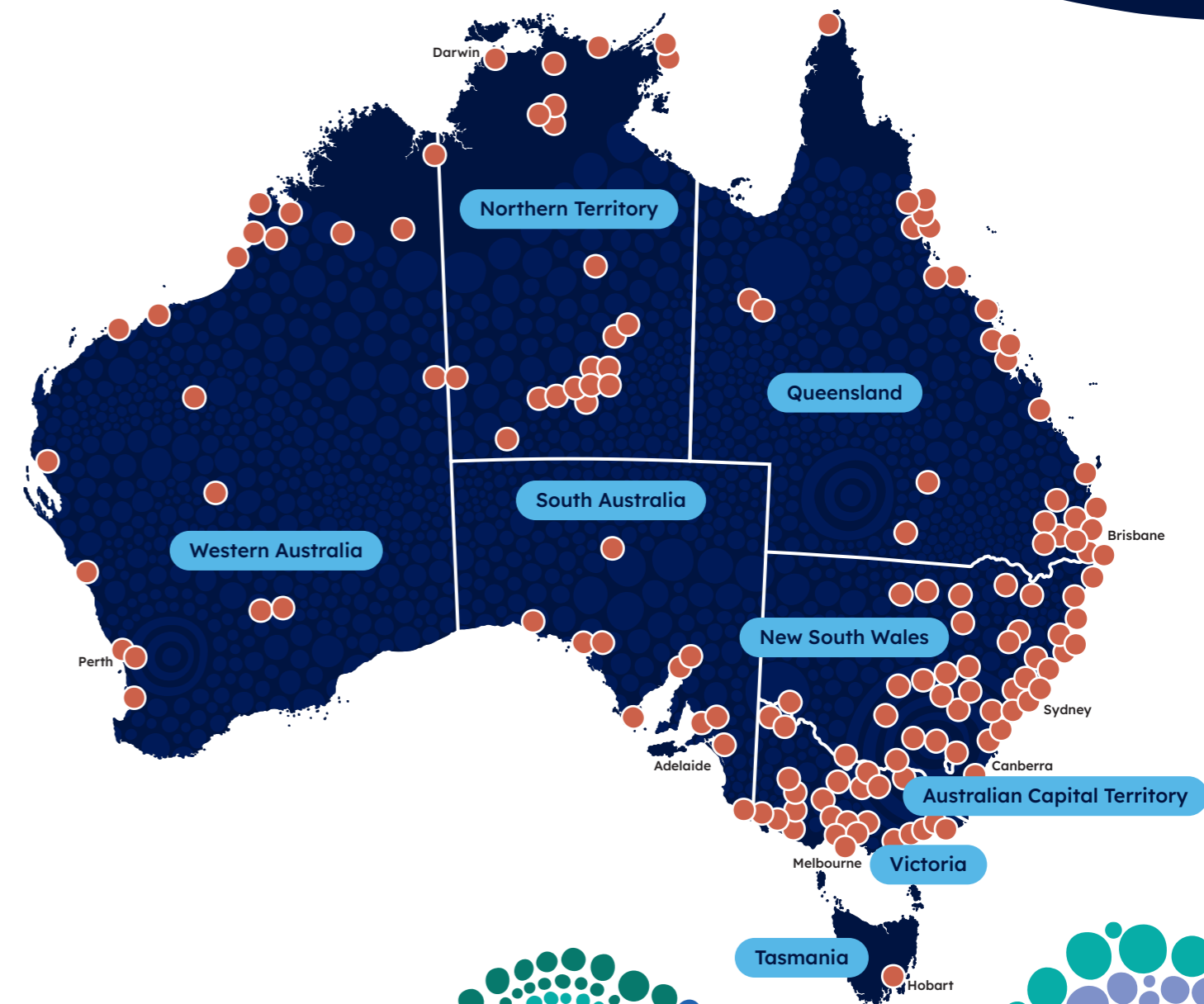
NACCHO Deputy CEO
Dawn Casey PSM



NACCHO represents 145 Aboriginal Community Controlled Health Organisations (ACCHOs) that manage and operate over 300 clinics providing primary health care to Aboriginal and Torres Strait Islander people across Australia. ACCHOs provide over 3.1 million episodes of care each year for over 410,000 people. The Aboriginal and Torres Strait Islander population has a growth rate of 3.4 per cent per year (over twice as high as the non-Indigenous population, which was 1.4 per cent).

NACCHO'S Vision

Aboriginal people enjoy quality of life through whole-of-community self-determination and individual spiritual, cultural, physical, social and emotional wellbeing.
Aboriginal health in Aboriginal hands.



NACCHO YOUTH

National Conference 2024

2 December 2024
National Convention Centre, Canberra
Ngunnawal & Ngambri Country

The National Youth Conference will bring together up to 100 youth from around Australia to gain experience and exposure to the Aboriginal and Torres Strait Islander sector on a national level. During the conference the youth will engage in discussion, share their experience and learn from other peers from across the country. The conference will allow the youth to learn about informing policy, influencing change and provide a pathway so their voices are heard and represented by NACCHO throughout the sector.

NACCHO

Members' Conference

Our Health in
Our Hands:
Building Our
Workforce

4-5 December 2024
National Convention
Centre, Canberra
Ngunnawal &
Ngambri Country

The NACCHO Members' Conference is an annual gathering of Aboriginal and Torres Strait Islander leaders from across the country. With over 500 delegates expected each year, the conference brings opportunity for attendees to network, learn, influence and celebrate our ongoing drive to self-determination.



Benefits of being a sponsor

By becoming a sponsor of the NACCHO 2024 Member's Conference, your organisation will contribute to supporting the Aboriginal Community Controlled Health Sector to showcase their community-driven initiatives, collaboration efforts, and holistic, high-quality health care that is building a healthier future for Aboriginal and Torres Strait Islander people.

As a sponsor, you will not only contribute to the critical work of closing the health gap, but you will also gain visibility and recognition within a network dedicated to impactful change. Your support will help drive policy development, amplify the voices of Aboriginal and Torres Strait Islander communities, and foster essential partnerships that lead to improved health outcomes across the nation. Join us in making a meaningful difference and demonstrate your commitment to social responsibility and health equity.

This conference will expose your business to over **500 individuals** and up to **200 organisations** that are focused on delivering positive health outcomes for Aboriginal and Torres Strait Islander Communities.

The conference will be promoted via NACCHO's social media channels, daily news and website reaching a combined audience of more than **236K people**.

Facebook

22K

followers

X (Twitter)

37K

followers

Instagram

5.9K

followers

LinkedIn

11K

followers

Newsletter

6.5K

subscribers to the NACCHO
Aboriginal and Torres Strait
Islander Health News

Website

150K

average visitors to the
NACCHO website
each year

Sponsorship opportunities

Ochre sponsorship

\$10,000 (ex GST)

Package inclusions

- 4 full registrations including admission to the Karaoke Dinner
- Trade table for 2 days with 2 trade table attendants per day
- Opportunity to be a judge at the Karaoke Dinner
- Specific mention in opening speech of Members' Conference
- Logo in program and conference APP
- Logo on NACCHO's interview banner (medium)
- Half page article/information in program
- 30 second video playing on screen during event (to be provided by sponsor prior to conference)
- 2 promotional items in conference pack

Bark sponsorship

\$6,000 (ex GST)

Package inclusions

- 2 full registrations including admission to the Karaoke Dinner
- Logo in program and conference APP
- Logo on NACCHO's interview banner (small)
- Quarter page article/information in program
- 15 second video playing on screen during event (to be provided by sponsor prior to conference)
- 1 promotional item in conference pack

Coffee cart sponsorship

\$8,000 (ex GST)

Coffee cart (Wednesday and Thursday) Only 4 packages available

The coffee carts are an opportunity to deal directly with and promote your organisation, product or program to all NACCHO conference delegates and attendees.

- 1 full registration including admission to the Karaoke Dinner
- Trade table for 2 days with 2 trade table attendants per day
- Coffee cart including barista and coffee
- 1 promotion item in conference packs

Trade table

\$3,000 (ex GST)

Trade table (Wednesday and Thursday)

The trade tables are an opportunity to engage directly with and promote your organisation, product or program to all NACCHO conference delegates and attendees.

- 1 full registration including admission to the Karaoke Dinner
- Trade table for 2 days with 2 trade table attendants per day

Other opportunities

From \$500 (ex GST)

Other opportunities

- Conference pack items — 2 items: \$500 (ex GST)
- Advertising in program — full page: \$1,000 (ex GST)
- Advertising in program — half page: \$700 (ex GST)
- Advertising in program — quarter page: \$500 (ex GST)

Sponsorship Expression of Interest

Organisation details

Organisation	
Contact person	ABN
Physical address	
State/Territory	Post Code
Email	
Phone	Mobile

Sponsorship options

- Ochre sponsorship \$10,000 (ex GST)
- Bark sponsorship \$6,000 (ex GST)
- Coffee cart \$8,000 (ex GST)
(Wednesday and Thursday)
- Trade table \$3,000 (ex GST)
(Wednesday and Thursday)
- Conference pack \$500 (ex GST)
- Advertising full page \$1,000 (ex GST)
- Advertising half page \$700 (ex GST)
- Advertising quarter page \$500 (ex GST)

I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to NACCHO approval.

Signature	Date
-----------	------

Booking and Payment Conditions

- 1 Sponsors will be required to enter into a Sponsorship Agreement with NACCHO. The Sponsorship Agreement will be provided following the acceptance by NACCHO of a completed Sponsorship Expression of Interest form. The Sponsorship is not confirmed until the Sponsorship Agreement has been executed by NACCHO.
- 2 The Australian Goods and Services Tax (GST) of 10% is applicable to all goods and services offered in this Sponsorship Prospectus. All prices in this document are exclusive of GST. A valid tax invoice will be provided to sponsors once their Sponsorship Agreement has been executed by NACCHO.
- 3 All monies are payable in Australian dollars. EFT transfers can be arranged and are preferred.
- 4 All monies due and payable must be received by the due date provided on the invoice. Failure to do so may result in sponsorship opportunities being offered to an alternate organisation.
- 5 In the event of the withdrawal of a Sponsorship, NACCHO should be notified in writing as soon as possible. Please note the following cancellation fees:
 - If cancelled up to **5:00pm on Friday, 8 November 2024**, 100% of the total sponsorship amount will be refunded.
 - If cancelled between **5:00pm on Friday, 8 November 2024** and **5:00pm on Friday, 15 November 2024**, 90% of the total sponsorship amount will be refunded.
 - If cancelled after **5:00pm on Friday, 15 November 2024**, the total sponsorship amount will be retained by NACCHO.
- 6 No Sponsor/Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship/exhibition package except upon prior consent of the NACCHO.
- 7 If the Conference is cancelled by NACCHO (including cancellation because of any Order issued by the Australian Federal Government or an Australian State Government or Territory), the Sponsor will be refunded 100% of any funds received by NACCHO relating to any Sponsorship Agreement associated with this Sponsorship Prospectus.

Thank you for your consideration to partner with our unique sector. For more information or to secure a sponsorship package, please email the NACCHO Conference Team: conference@naccho.org.au





**National Aboriginal Community
Controlled Health Organisation**

#NACCHOconf2024

#NACCHOYouthConf2024

www.naccho.org.au/conference

- X @NACCHOAustralia
- f NacchoAboriginalHealth
- ▶ @NACCHOTV
- 📷 @naccho_au
- in @naccho-australia



NACCHO

National Aboriginal Community
Controlled Health Organisation