

Strong Born - Grant Activity Support Kit

This document is intended to assist applicants to develop their proposed activities. It seeks to:

- 1) Communicate the **existing resources** already created under the Strong Born campaign to avoid duplication of work. If you would like to access any of the resources in this list, please contact fasdprograms@naccho.org.au.
- 2) Outline **activities completed in Round 1 and 2**. This demonstrates the type of activities previously eligible for funding. You may suggest similar activities in your proposal or propose your own unique ideas.
- 3) Provide information on **training and awareness workshops**.

1. Existing Resources

The following is a list of existing resources and planned activities for the Strong Born campaign. Please do not duplicate these activities in your grant application. If you would like to access any of the resources in this list, please contact fasdprograms@naccho.org.au

1.1 Video animations with voice-over in local language

Resource: Animations raising awareness of FASD (for example videos: click here)	Available Language
3-minute 45-second Health Professional animation	East Side Kriol
2-minute 15-second Community animation	East Side Kriol Gunditjmara Gurindji Martu Wangka Warlpiri West Side Kriol
30-second Community animation	East Side Kriol Pitjantjatjara Warlpiri Yolngu Matha
30-second Men animation	East Side Kriol Pitjantjatjara
30-second Women animation	East Side Kriol Pitjantjatjara
30-second Parents animation	East Side Kriol

	Pitjantjatjara
30-second General Awareness animation	East Side Kriol Pitjantjatjara
Resource: Community booklet	Available Language
Community Booklet	East Side Kriol

1.2 Planned Strong Born videos on Aboriginal Health Television (AHTV)

NACCHO is displaying the 2-minute 15-second Community animation and the 30-second Community animation in English and in the above languages (in relevant communities) on AHTV across 196 clinics in Australia from 01/07/2024 – 31/12/2024.

If your ACCHO does not have access to AHTV and would like this installed at no cost, please reach out to AHTV: <https://www.aboriginalhealthtv.com.au/contact/> or contact the FASD team at fasdprograms@naccho.org.au

1.3 Planned Strong Born Media Buying

NACCHO is planning a 12-month media campaign to start in July and escalate in September 2024 for FASD Awareness month. This may include hosting the 30 second Community animation on major TV stations and social media campaigning.

If you wish to use the grant funding for media buying, we encourage you to make this as locally relevant as possible (e.g. a radio ad in language or voice over of the animation in language) and contact NACCHO's FASD team to ensure this does not duplicate existing plans.

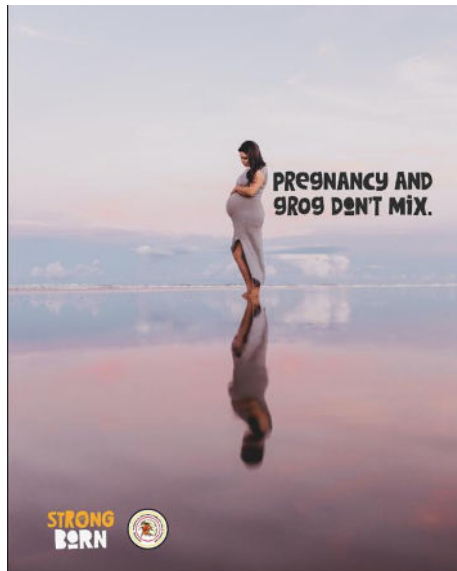
2. Examples of activities previously funded:

Please use this list to inform your proposed activities in the Grant Application Form. Please note, this is not an exhaustive list of eligible activities, ACCHOs are encouraged to propose innovative activities that will most benefit their community.

2.1 Localising Strong Born resources

Example 1. Poster with local families

Update existing FASD 'Strong Born' posters to feature community members. The template is provided in the Strong Born toolkit. Please note that all the newly created resources require NACCHO's approval to maintain consistency and the strengths-based messaging of the campaign.



Example 2. Billboards

Utilising the existing FASD 'Strong Born' logo and font, a member created a billboard ad on a major highway into the town.



Example 3. Strong Born branded items

Create your own Strong Born items using provided Strong Born logos and design. In previous rounds, ACCHOs printed and created:

- T-shirts
- Canvas bags
- Calendars
- Baby bags (Note NACCHO is creating Strong Born Baby bags to be sent to grant recipients for use as an early antenatal tool).



2.2 Translating Strong Born resources

Example 1. Translating animation (local language voiceover)

NACCHO is supporting FASD Grant recipients who wish to deliver translated versions of the animations that were released in September for FASD Awareness Month. Please check the existing list of animated videos in section 1.1 above.

Example 2. Translating Strong Born booklets

NACCHO has developed a suit of FASD booklets available to download here:

<https://www.naccho.org.au/fasd/strong-born/>

ACCHOs wishing to translate these resources into local languages may use the FASD Grant to cover the cost of translation, printing and freight.

2.3 Community events

Example 1. Buy-swap-sell child and baby items market

ACCHOs may wish to host a pop-up community marketplace for families to exchange pre-loved kids and baby items. In-person events to connect and support families and people living with FASD can also provide the space to discuss and educate people about FASD.

Example 2. Strong Born BBQ and Yarning Circle

ACCHOs can host a community engagement event such as a BBQ as a chance yarn about FASD and the role of community, kin and families in supporting Strong Born babies.

Example 3. Strong Born camps

ACCHOs can host camps for expecting women, partners, people living with FASD and/or families supporting someone with FASD as a chance to engage with specific groups on the Strong Born messages while enjoying time on Country.

Example 4: Strong Born Movie Night

Host a Strong Born Movie night by first showing the Strong Born animations and a quick presentation by an Aboriginal Health Worker or Practitioner, or even better – film and showcase your own Strong Born community movie!

Connecting with creative agencies:

Supply Nation Creative Agencies	
Nani Creative	https://www.nani.com.au/ Nani are an Aboriginal-led creative agency based in Perth / Boorloo on the lands of the Whadjuk Noongar people. They are familiar with the Strong Born campaign and have produced resources for ACCHOs in previous grant rounds. If you would like to engage Nani Creative, please contact: <ul style="list-style-type: none"> • Kevin Wilson: kevin@nani.com.au • Leigh Wood: leigh@nani.com.au
Carbon Creative Agency	http://www.carbon-creative.com.au/
Map Creative Agency	https://mapcreative.com.au/
Cultural Creative Agency	https://www.culturalcreative.com.au/
Spirit Creative Agency	http://www.spirit.sydney/
First Nations Owned Creative Agencies	
33 Creative	https://33creative.com.au/
Gillimbaa	https://www.gilimbaa.com.au/
Little Rocket	https://littlerocket.com.au/

3. Training and awareness workshops

FASD Grant funding can be used to cover the cost of delivering FASD awareness workshops to clinicians, ACCHO staff and/or community. Training workshops can take whatever format best suits your local context, but should follow a few broad parameters:

Purpose: Workshops should aim to raise awareness of FASD. This may include topics like:

- What is FASD?
- What support is available for people with FASD, and how can others support them?
- Growing Strong Born babies and supporting mums through pregnancy and breastfeeding.

Audience: Workshops can be for clinicians, ACCHO staff and/or the broader community. Workshops delivered specifically for a local audience often deliver the greatest impact.

Workshop facilitator: ACCHOs may engage any qualified facilitator who is able to deliver a workshop fit for purpose. NACCHO highly recommends Dr Robyn Williams as the preferred provider of these workshops. Please see below for more detail.

FASD grant funding may be used to cover the following workshop costs:

- Workshop facilitator fees for time and resources
- Venue hire
- Catering
- Procurement of training materials or equipment rental (e.g. audiovisual equipment)
- Resource printing costs

Please note: NACCHO may request that the workshop agenda, number of participants and a photo of participants is shared with the NACCHO FASD team at the conclusion of the workshop.

NACCHO preferred facilitator:

Dr Robyn Williams is a Nyoongar woman employed as a Senior Research Fellow at the Curtin Medical School. Her expertise includes leading and designing research projects, Fetal Alcohol Spectrum Disorder (FASD) community development, advocacy and building capacity within community. Robyn is a co-author of the recently published book *Decolonising Justice for Aboriginal Youth with FASD*. See more of Dr Williams work [here](#).

Dr Williams has designed the FASD awareness workshop: *Culturally informed practices in Disability: FASD training workshop (Working with our Mob)*

This 1-day FASD workshop is for any ACCHO staff or community members. The workshop includes key areas for enhancing awareness of FASD for community sector approaches with children, adults and families living with FASD. Aims include:

- Providing foundational knowledge, tools, and strategies for working with children, adolescents, and adults with FASD across the lifespan
- Enhancing awareness, and advocacy of the ACCHO sector in supporting children, adolescents and adults with FASD
- Supporting culturally informed FASD strength-based approaches towards solutions for Indigenous children, adults and families

The workshop fee is approx. \$6,000 (excl GST) not including travel.

If you would like to engage Dr Robyn Williams to run a workshop for your ACCHO, please note this intention in your application form. For more information and to book a session, contact Dr Williams directly via email at robyn.williams@curtin.edu.au

<https://www.linkedin.com/in/robyn-williams-0ab76596/>